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for All the People
All the Time

Torrance Herald

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HUGE COPPER REFINERY COMING

UNITED VERDE COPPER CO. OPTIONS LAND IN TORRANCE

One of Nation's Largest Copper Firms Picks Torrance for New Refinery

EXPECT LOWERED FREIGHT RATES FROM ARIZONA

Construction of Giant Power Plant at Torrance Is Significant of Development

Copper refining is soon to join with steel and petroleum in centering its major activities in Torrance. News of this latest industrial giant locating its refining plant in Torrance was revealed this week when it was learned that the United Verde Copper company of Clarkdale, Arizona, has taken options on two parcels of land in the industrial area of Torrance. While officials of the United Verde Copper company would neither confirm nor deny the report, it was learned from sources believed to be reliable that the land in Torrance was under option.

The United Verde is one of the largest copper refining companies of the country, and their entry to Torrance will mean an immense development. It is said that the electrolytic refining process will be used, which practically eliminates objectionable fumes. This process, however, requires great electrical power facilities, and it is believed that the construction of the giant LaFresca sub-station in Torrance now under way, is being built with a view to furnishing these power requirements. This LaFresca station on 190th street is to be the second largest power station in the Southwest, and industrial leaders feel that it is larger than would naturally be required for normal industrial expansions in Torrance, and that its construction at this time indicates an unusually large demand such as would be required by a copper refinery.

Lower Copper Rates

For the past two years the Los Angeles harbor department has been endeavoring to obtain more equitable freight rates on copper bullion from Clarkdale, Arizona, to Los Angeles harbor. Last November, J. Edgar Smith, examiner for the Interstate Commerce commission stated that the rates on copper were "unjust, unreasonable and unduly high." He recommended a rate of \$8 per ton for all copper matter shipped from Arizona points to Los Angeles harbor, and \$8.50 for that shipped from El Paso. At present, a \$6 copper rate is in effect from Clarkdale, Arizona, and two subsidiary points, but rates of from \$21.20 to \$30.20 per ton to Los Angeles prevail from all other Arizona production areas. From El Paso to Los Angeles harbor a rate of \$31.20 per ton now is on the tariff.

Shipping interests declare that if the blanket rate of \$8 is approved by the Interstate Commerce Commission movement of copper matter from Arizona and Texas to Los Angeles harbor should increase from its present 20,000 tons annually to 100,000 tons per year. Under the present discriminatory system, it is said, copper can be carried to North Atlantic points by rail from Arizona for \$14.50 per ton and from Gulf ports to the east coast for \$12.50 per ton. No refining is done at the Arizona mines. The bullion or "pig" is shipped to Los Angeles or Gulf ports and thence to Atlantic points for refining. With the completion of the copper refinery at Torrance, this bullion would be made into copper wire and other products for consumption on the Pacific coast. The location of the copper refinery close to the United States Steel mills in Torrance would also be an advantage, it is pointed out, as much of the so-called "copper wire" is steel wire with a copper coating. This type of copper-coated wire is used almost exclusively by telephone companies.

BILL BARBER SAYS
If you give a woman all the freedom she asks she'll complain that you're neglecting her.

Later Air Mail Close!

Effective January 15, air mail posted at the Torrance post office before 4 p. m. will catch the 7 p. m. plane for the East. This mail formerly had to be posted before 1 p. m. Air mail for the 11 a. m. mail North may be posted at Torrance anytime before 7 p. m. Postmaster Gourlier announced today.

LONG ILLNESS IS ENDED FOR WOODINGTON

Masonic Funeral for Beloved
Torrance Resident Saturday at M. E. Church

Death early Wednesday morning ended more than two years of sickness for William W. Woodington of 2013 Arlington avenue.

Born at Elizabeth, Illinois in 1870, Mr. Woodington had lived in California since he was 3 years of age. His marriage to Janet McQuinn occurred at San Bernardino in 1893.

A resident of Torrance for eight years, he was employed at the Union Tool plant for 10 1/2 years, previous to his collapse in October, 1927.

Mr. Woodington was a member of the Methodist church, and of the Torrance Masonic lodge since 1923. He leaves a host of friends to mourn his passing. Many will miss his cheery smile and the friendly wave of the hand as they pass the Woodington home, on the porch of which he spent most of his waking hours during his invalidism.

Survivors are his widow, Mrs. Janet Woodington, two sons, Harry R. Woodington of South Gate, and Arthur W. Woodington of Los Angeles; one sister, Mrs. Lulu Bradberry of Wintersburg; and one brother, Harry Woodington of Smeltzer.

Masonic rites will mark the services to be held Saturday at 2 p. m. at the First Methodist church, by Rev. R. A. Young, and at Roosevelt Memorial Park, where interment will be made.

Funeral arrangements are in charge of Stone and Myers.

THREE WOMEN SNOW BOUND IN MT. CABIN

Mrs. J. W. Venable of WALTERIA, One of Local Party Trapped by Heavy Snows

WALTERIA—Mrs. J. W. Venable of Walnut street, Walteria, Mrs. Laura Sargent and Mrs. Leland Wimberly of Redondo Beach are among those entrapped in the snow covering the mountains and foothills near Rialto.

Mrs. Venable and Mrs. Sargent accompanied Mrs. Wimberly Friday to her cabin located about one mile above Glen Ranch, but they were unable to return because of the snow. Mr. J. W. Venable and Mr. W. G. Wimberly, after sending their wives a radio message, attempted to reach the cabin Sunday, but had to turn back within seven miles of it. They returned Monday morning to renew the attempt, but to date nothing further has been learned of their activities.

There is no real fear felt for the safety of the women as their cabin is near many others in that section and only a short distance from the camp.

J. A. Smith Dies This Morning at Home in Lomita

J. A. Smith, pioneer Lomita resident and real estate broker, died this morning at 9:30 at his home, 1465 Narbonne avenue, Lomita. He was 64 years old and had been a resident of Lomita for 21 years. He was perhaps the most prominent, and certainly the most widely known figure in community life at Lomita. He has been an important factor in practically all the development of the community and his passing is mourned by a host of admirers and followers. "J. A." as he was familiarly called by everyone in Lomita, was possessed of the fighting spirit of the olden days, and his integrity of purpose and loyalty to the community which he helped build, won him the respect of friend and foe.

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Columbia Steel Co. Meeting Adjourns

SAN FRANCISCO, Jan. 15.—A special meeting of the Columbia Steel Company stockholders, called for today, has been adjourned until January 27. Proxies for today's meeting and that of January 27 were mailed recently to effect the sale of the company to United States Steel under the direction of Columbia. Both proposals will be voted on at the next special meeting. Officials estimate that all the preferred stock will be retired before January 27.

BIG EXPANSION PLANNED BY TELEPHONE CO.

Will spend \$23,000 Enlarging
Torrance Exchange in 1930
—Will Provide for 405 New Homes

For the expansion of its facilities to handle growing telephone business in Torrance during 1930, The Pacific Telephone and Telegraph Company will expend approximately \$23,000, according to an announcement by Fred W. Smith, district manager. This expenditure has been decided upon to meet an anticipated growth of 100 telephones between now and the end of 1930, Smith stated. This amount will cover material to be placed on subscribers' premises, outside plant construction, and miscellaneous additions.

Plans are now under way for the installation of 8,500 feet of cable in the south and east section of the Torrance exchange at an estimated expense of \$4,510. According to present schedule, the installation of the cable will start during the latter part of 1930.

Central office equipment to care for approximately 405 additional telephones will be installed in the Torrance office during the first six months of 1930, according to present plans. Facilities to care for 214 additional telephones were placed in service in September, 1929. When the new equipment is installed, Torrance's central office will be the largest in the district.

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TALKIES BOOM INSULATING CO. AT TORRANCE

Trip Through Plant Next to
'Columbia Reveals Interesting Processes—Boon to Apartment House Tenants

75 MEN ON PAYROLL

Capacity of Plant to Be Trebled—Products Used by Ford, Talkie Studios and Apartment Houses.

With a working force already over four times that of a year ago, and operations under way for trebling its present flush production by Feb. 1, the Coast Insulating Company has felt the influence of the "talkies" to a greater degree than any other industry in Torrance.

Hush!

"Sh-sh-sh, pipe down! What's the neighbors think?" Such admonitions from friend wife will soon be a thing of the past, according to H. C. Smith, research engineer of the Coast Insulating company in Torrance, which is manufacturing a sound insulating felt for apartment houses. No matter how noisy your "wild party" may become, you will not be embarrassed by warning "taps" on the wall from neighboring tenants—or cry looks the next morning, because no matter how much racket you make in your apartment, your neighbor's baby will sleep soundly through it all, as the insulating felt penetrates the sound-proof walls and floors. Read this story of a booming Torrance industry.

er industry in Torrance. A year ago this manufacturing plant was known as the Woolbestos Company and had only twelve men on its payroll. Today there are 50 men working for the company, and before February 1st, this number will be increased to 75. New and larger machinery is being installed.

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Hardware Men Brave Storm, Enjoy Visit

Over 200 Dealers Praise Torrance Hospitality and Marvel at Its Industries

Defying the threatening rain clouds, two hundred hardware dealers from Southern California accepted the invitation of the City of Torrance Monday evening and enjoyed the trip through the Columbia Steel mills here.

After the trip through the mills, the hardware men and their wives were taken to the Torrance Women's Club for a buffet and lunch provided by the Chamber of Commerce. A number of townspeople, under the leadership of Hurum Reeve acted as hosts and hostesses for the visitors, who were loud in their praises for the hospitality exhibited by Torrance. Some of the visitors came from as far as Ventura and Oxnard, and others from Imperial Valley cities, as well as a good representation from the cities of the Los Angeles metropolitan area.

The visit here was made more enjoyable through the courtesy of the Motor Coach company, who loaned the Chamber of Commerce one of their deluxe coaches to carry the visitors from the steel mills to the club house and back to their trains or automobiles.

"It was a splendid overture from the people of Torrance," said Thurman Reeve, "and I am sure the genuine and cordial hospitality of Torrance will be broadcast to the far corners of the Southwest."

FIVE PERSONS ARE HURT IN AUTO CRASH

S. Telayo and R. Berdusco,
Torrance Men, Receive
Serious Injuries

Samuel Telayo, 24, sustained a crushed left leg and Trauben Berdusco, 23, received head lacerations when the car in which they were riding collided with another car at Culver corner near Santa Ana Sunday night. The two, who are employees of the Columbia Steel and reside at 750 Annapolis avenue, were treated for their injuries at the Orange County hospital.

Mrs. J. C. Carter, 1615 Shenandoan street, Los Angeles, a passenger in the other car, was seriously injured, and Mr. Carter and small son were slightly injured. They were treated at the Santa Ana hospital.

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M'CLELLAN, O'MELVENY EXPECTED

Full Explanation on Hollywood-Palos Verdes Parkway Promised at Tuesday Council Meeting

PUBLIC URGED TO COME

Mayor Dennis Is Assured that Long Promised Visit from Prominent County Men Will Be Made Tuesday

R. F. McClellan, chairman of the Board of Supervisors of Los Angeles County, Attorney H. W. O'Melveny of the Dominquez Estates, and Mr. Jones of the county road department, will attend the meeting of the Torrance City council next Tuesday at 7:45. It was definitely learned by Mayor John Dennis this week.

The purpose of the visit from these men, all prominent in county affairs, is to give a full explanation of the proposed Hollywood-Palos Verdes Parkway project, which has met with considerable objections from Torrance officials and property owners. Mayor Dennis is urging that as many property owners as possible attend the Tuesday meeting so that they may secure first hand information on the subject and it is expected that an opportunity will be given those in the audience to ask questions.

The Hollywood-Palos Verdes Parkway project is a 225 foot parkway boulevard planned to connect Hollywood and Palos Verdes through Torrance, Redondo, Hermosa and other communities. It comprises four roadways, one on each side for service to homes bordering upon it and two fast traffic roadways in the center for through traffic each way. The roads are to be separated by plantings and other landscape garden effects.

The project has been subject to considerable objection in Torrance, because property owners felt its cost would be greater than any benefit that would be derived. No definite information has been given the people of Torrance as to what the cost to property owners would be, and it is for this reason that Supervisor McClellan and Mr. O'Melveny are coming to address the council, Jan. 21. They promise to give definite cost figures and offer explanations on all phases of the parkway project.

One of the principal objections in Torrance has been the great width of the roadway, which is 225 feet. City officials and others have contended that this is too much territory to sacrifice for road purposes, particularly in a district that as far as Torrance is concerned is well served with boulevard. Mr. O'Melveny assured Mayor John Dennis recently, however, that the parkway interests would be willing to narrow the portion south of Redondo boulevard in Torrance as far as Mendocino avenue to 125 feet. The 225 foot parkway is acceptable to the Dr. det. Amco. General Petroleum Corporation and the C. C. M. O. and Santa Fe Industrial Tract officials, through whose properties it passes, according to Mr. O'Melveny.

Kingsley's Sister Dies Saturday at Flint, Michigan

Ending a long illness, Mrs. Loretta Watson died at her home in Flint, Michigan, Saturday evening. Word of her passing was received by her parents, Mr. and Mrs. E. M. Kingsley and her brother, W. Harold Kingsley, all of Torrance. Burial was made Tuesday at Flint. Besides her family in Torrance, the deceased was survived by her husband and daughter, Jennie, of Flint, and two nephews, Patrick and David Doherty, who will remain with their grandparents in Torrance until summer.

Mrs. Watson possessed a charming personality and her passing is mourned by a host of friends in Torrance, whom she met on two visits to this city within the past three years.

"INVOICING"



Protests on West Side Paving Due to Lack of Facts—Hyde

Improvements Under Mattoon Act Will Be Spread Over 20 Years—Paving Cost Never Lower

In commenting upon the protest petitions now being circulated against the proposed improvement of streets between Cedar and Hickory streets, Secretary Carl Hyde stated that in nearly every case where property owners have signed protests, they have been misinformed as to the cost of the work and the method of payment, the Chamber of Commerce secretary told business men at the forum luncheon Tuesday noon.

Recent contracts for concrete paving have been let for 12 1/2 cents a square foot for a six inch pavement, as contrasted with 16 cents for asphaltic concrete, usually a much cheaper type of paving. This present low cost of paving is attributed to the low market price of cement, now selling to paving contractors at 38c a sack, as contrasted with the price six months ago of 76c per sack. These advantageous conditions should prompt property owners in the district west of Torrance to profit by the lowest paving prices in history, Hyde stated.

Mr. Hyde explained that the improvements in the west side district would be put in under the Mattoon Act, which has many advantages over the bond acts. Under the Mattoon Act, the costs are spread over a twenty-year period, and no payments will be due until

December, 1931. It will not be necessary to pay up the assessments in order to obtain a building loan, as is frequently the case under other acts. Neither will it be necessary to subdivide large lots until individual owners wish them subdivided, the speaker stated.

Hyde pleaded with local business men to acquaint themselves with the facts regarding the west side improvement, as he considers it vital to the welfare of the district. Unless these improvements are put in now before the industrial boom begins in the Spring, there will develop a "shack town" in this area to the detriment of the property owners in the area as well as to the city as a whole, Hyde said.

Asked as to the extent of the protests to date, Hyde said that in his opinion there was less than a 22 percent protest at present, but that he had found in practically every instance where property owners had signed protest petitions, they had been misinformed. He asked that property owners withhold their signatures from protest petitions until they could learn all the facts in the case, and expressed the opinion that when a complete canvass of the area was made that more than 65 per cent of the property owners will be in favor of the work.